

// PRESS RELEASE //

## iPRODUCE launches its competition on solutions and services for the prosumer

Are you a prosumer, maker or organisation working on the development of consumer goods? iPRODUCE invites you to submit your idea or solution to its Competition #1 – Solutions and services for the prosumer.

Apply by 30 June and have a chance to be one of three winners to get up to €1.500 and mentoring and support to implement the idea.

The poster features a red and yellow color scheme. At the top left is the iPRODUCE logo. The main title is 'COMPETITION #1 SOLUTIONS AND SERVICES FOR THE PROSUMER'. Below this, it lists 'WIN AND GET' benefits: €1.500 to develop your idea, mentoring from iPRODUCE, hands-on support, and commercialisation support. The application period is '05 MAY '21 – 30 JUNE '21'. The bottom left shows the website 'iPRODUCE-PROJECT.EU' and the Twitter handle '@iPRODUCE\_\_EU'. The bottom right includes the European Union logo and a note about funding from the Horizon 2020 programme.

The competition aims to foster stakeholder engagement by allowing for creative ideas and innovative solutions to be explored and implemented within the framework of the iPRODUCE project following the principles of co-design and co-development.

Participants are invited to submit their entries – in the form of ideas for products, services or similar – to one or more of the proposed competition challenges. Submissions to the competition should be original ideas, whether in a concept or in an early stage prototyping phase and looking for design and functionality improvements.

### WHAT YOU CAN WIN

The competition will award the three top-ranked entries with:

- Coverage of costs up to €1.500 to be used for expenses specific to the implementation of the submitted idea (travel to a pilot location, materials).
- Mentoring and support (co-design and co-development activities) to implement the idea.
- Visibility and promotion of the idea and achieved results during and after the competition.
- Support to identify opportunities to commercialise the idea and results.

## HOW THE COMPETITION WORKS

Entries will be evaluated against four criteria: idea concept, impact, link to iPRODUCE and motivation. All entries will be assessed by two evaluators. The three top-ranked entries will enter into a six-month mentoring and support programme with iPRODUCE, which will include several online sessions. The iPRODUCE team will support winners in maturing and refining their ideas through dedicated co-design and co-development sessions, and depending on the awarded ideas and solutions, make available materials, tools, equipment and infrastructure to support their materialisation. The technical assistance and mentoring aim to help contestants turn their ideas into tangible solutions and products. Awarded contestants will also be provided with visibility of their ideas and, depending on the maturity of the solutions, marketing and commercialisation support may be provided (e.g., matchmaking services, funding opportunities).

## SUBMIT YOUR IDEA NOW!

Submit your idea to the competition, running from 5 May 2021 to 30 June 2021 (17h00 CEST) at: <https://www.f6s.com/iproduce-open-competition-1/apply>.

For more information and relevant documentation, please visit <https://iproduce-project.eu/open-competition-1/>, and follow us on [Twitter](#) and [LinkedIn](#).

Additional information: <https://cordis.europa.eu/project/id/870037>

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